



# TABBS

the australasian bioenergy and  
bioproducts symposium



Life Sciences Queensland

## Invitation to Participate



Dear Members and Friends,

Life Sciences Queensland Limited (LSQ) is pleased to invite submissions for presentations and sessions for The Australasian Bioenergy and Bioproducts Symposium 2017 (TABBS)

The theme of the Symposium, to be held in Brisbane on October 20th 2017 is: The Bioeconomy - It's getting hotter in the Tropics!

With the substantial focus that the Queensland Government – and industry are placing on the 'bio-future' of Queensland, TABBS provides an excellent platform to ensure that the opportunities of the bioeconomy are leveraged to deliver their maximum potential.

Approximately 40% of the world's population live in the Tropics, and as a tropical/subtropical economy we are well situated to deal with increasing demand for solutions that provide environmentally sustainable and healthy living conditions.

In particular we are well placed to address issues such as how we will feed and fuel the world as the population rises and resources decrease?

In Queensland, businesses and research organisations have developed specialist skills and expertise to leverage the opportunities for Bioenergy and Bioproducts that the Tropics offer. Companies, investors, researchers, and policy makers must work together to realise the full potential of the Tropical Bioeconomy. TABBS will assist participants to see the opportunities and threats we face, in order to sustainably and commercially develop and transition innovations from research to market, all the while addressing global issues in an environmental, social and economic context.

Both State and Federal Governments have identified that developing a Northern Australia is an important nation building initiative and TABBS 2017 will bring together key national and international political, industry and academic stakeholders to explore how to capitalise on our strong research capabilities.

With the world-class capabilities of our Membership base, we are well placed to address issues such as energy independence, food security, better health outcomes and environmental processes - all of which need to be kept in balance to reach a sustainable and prosperous social and economic future.

LSQ believes that strong partnerships are vital to achieve this once unimaginable future, where the private sector with the innovation and capital – and the public sector with consistent policy support work together as one.

If you believe you are able to contribute to this important work – please take the time to make a submission to be considered for the program. If you prefer to be a supporter in other ways – please see our supporter pack for the many options we have available – and of course we want to see you all at TABBS in October 2017

**Mario Pennisi**

Chief Executive Officer, Life Sciences Queensland Limited.

# About TABBS 2017

TABBS 2017: *The Bioeconomy - It's Getting Hotter in the Tropics!* will seek to engage leaders from the national and international Bioenergy and Bioproducts industry and research community to explore the various opportunities this area provides for future economic development, as well as some of the challenges we as an industry are posed with.

The challenges faced by economies in tropical regions (and worldwide), require innovative and practical solutions. Working to address them, nations have certainly made progress across a range of areas - including environmental and social - but there is still untouched potential to be realised in the Tropics.

TABBS 2017, hosted by Life Sciences Queensland Ltd will provide an opportunity for global industry stakeholders to come together, share their experiences and cooperate to uncover this potential, grow their businesses and help create a dynamic, internationally competitive and sustainable life sciences industry.

The Symposium will seek to explore topics such as the following:

- Market signals and mandates: initiatives that can provide opportunities for investors to derisk elements of their investment in Biorefineries,
- Commercial Scale production of bioproducts – current case studies,
- Techno economic models,
- Regulatory environment – including environmental impact assessments, statements and approval processes,
- Bioenergy and Bioproducts – latest trends and newest opportunities,
- Food versus Fuel versus Fibre - the technical and emotional debate,
- Feedstocks
  - Exploring feedstock options
  - Feedstocks for biorefineries
  - Bioprocessing
- "The Farm as a Factory"
  - Advances in food fortification,
  - Advances in modifying feedstocks for improved fuel and feedstock efficiencies,
  - GM crops as opportunities for feedstocks
  - Establishing fibre "standards"



# Praise for TABBS

*“Well organised and  
always topical and well  
delivered.”*

*“Useful and relevant”*

*“Interesting and  
relevant topics to  
my field of interest,  
good speakers, well  
organised and ran”*





# Target Audience

Exploring the conference theme *The Bioeconomy - Its Getting Hotter in the Tropics!* we expect that attendees for TABBS 2017 will be from academic centres, research institutes or the agricultural, bioenergy and bioproducts industries, and will have roles related to policy-making, funding, investment, research, development and commercialisation.

- Fuel and Energy companies
- Agricultural companies
- Chemical companies
- Biotechnology companies
- Investors and funding agencies
- Enzyme Providers
- Feedstock suppliers
- Plant technology providers
- Catalyst providers
- Transport industry (automotive, aviation, marine)
- Defense Force representatives
- Airline Industry
- Oil majors
- Biofuel producers
- Economists
- Government officials and policy makers
- Agricultural and industrial biotechnologists, chemists
- Regulators and consultants
- Bioenergy research community
- Analysts
- Vendors of laboratory equipment and automation
- Vendors of data analysis and text mining software
- Vendors of R&D process automation software
- Program Directors - business relations, marketing and government relations



# TABBS 2017 Sponsorship Opportunities

## TABBS Supporting/Naming Rights Partner AU\$6,600 inc. GST | Maximum of one (1) opportunity

### Sponsor Benefits:

- Naming rights for the event
- Speaking spot: introduction of Welcome Reception Speech
- Five (5) complimentary full registrations for TABBS 2017 (including any social functions)
- Three (3) complimentary tickets to attend GENE 2017
- Display of corporate pull-up banner near podium in session room
- Display of corporate pull-up banner in main foyer
- Display of corporate pull-up banner at GENE 2017
- Inclusion of corporate logo on conference website with hyperlink to specific URL in sponsors' section
- Inclusion of 250 word company profile, corporate logo and website link on conference website in exhibitors' section
- Inclusion of corporate logo in delegate handbook and on conference signage
- Inclusion of corporate logo on screens in between sessions
- Inclusion of corporate logo on all TABBS 2017 marketing collateral (from time of sponsorship allocation)
- Inclusion of one (1) piece of marketing collateral in delegate satchel\*
- Inclusion of 120pxl width x 600pxl height website banner advertisement on conference website with link to sponsor's nominated website URL.



Queensland University of Technology

**SOLD**

## TABBS Major Sponsor AU\$3,300 inc. GST | Maximum of three (3) opportunities

### Sponsor Benefits:

- Four (4) complimentary full registrations for TABBS 2017 (including any social functions)
- Two (2) complimentary tickets to attend GENE 2017
- Display of corporate pull-up banner along side wall of session room
- Display of corporate pull-up banner in main foyer
- Display of corporate pull-up banner at GENE 2017
- Inclusion of corporate logo on conference website with hyperlink to specific URL in sponsors' section
- Inclusion of 150 word company profile, corporate logo and website link on conference website in exhibitors' section
- Inclusion of corporate logo in delegate handbook and on conference signage
- Inclusion of corporate logo on screen in between sessions
- Inclusion of corporate logo on all TABBS 2017 marketing collateral (from time of sponsorship allocation)
- Inclusion of one (1) piece of marketing collateral in delegate satchel\*.

**2 REMAINING**



\* Pending sale of relevant sponsorship(s)

# TABBS 2017 Event Supporters

## TABBS Lanyard Sponsor

AU\$2,200 inc. GST | Maximum of one (1) opportunity

### Sponsor Benefits:

- Two (2) complimentary full registrations for TABBS 2017 (including any social functions)
- Display of corporate pull-up banner at GENE 2017
- Inclusion of corporate logo on delegate name tag lanyards (sponsor to supply lanyards)
- Inclusion of corporate logo on conference website with hyperlink to specific URL in sponsors' section
- Inclusion of corporate logo in delegate handbook
- Inclusion of corporate logo on screen in between sessions
- Inclusion of corporate logo on all TABBS 2017 marketing collateral (from time of sponsorship allocation)
- Inclusion of one (1) piece of marketing collateral in delegate satchel\*.

## TABBS Pen Sponsor

AU\$1,650 inc. GST | Maximum of one (1) opportunity

### Sponsor Benefits:

- Two (2) complimentary full registrations for TABBS 2017 (including any social functions)
- Display of corporate pull-up banner at GENE 2017
- Inclusion of pen in delegate compendium or satchel (sponsor to supply Pen)\*
- Inclusion of corporate logo on conference website with hyperlink to specific URL in sponsors' section
- Inclusion of corporate logo in delegate handbook
- Inclusion of corporate logo on screen in between sessions
- Inclusion of corporate logo on all TABBS 2017 marketing collateral (from time of sponsorship allocation)
- Inclusion of one (1) piece of marketing collateral in delegate satchel\*.

## **TABBS Note Pad Sponsor**

**AU\$1,650 inc. GST | Maximum of one (1) opportunity**

### **Sponsor Benefits:**

- Two (2) complimentary full registrations for TABBS 2017 (including any social functions)
- Display of corporate pull-up banner at GENE 2017
- Inclusion of note pad in delegate compendium or satchel (sponsor to supply)\*
- Inclusion of corporate logo on conference website with hyperlink to specific URL in sponsors' section
- Inclusion of corporate logo in delegate handbook
- Inclusion of corporate logo on screen in between sessions
- Inclusion of corporate logo on all TABBS 2017 marketing collateral (from time of sponsorship allocation)
- Inclusion of one (1) piece of marketing collateral in delegate satchel\*.

## **TABBS Session Sponsor**

**AU\$1,650 inc. GST | Maximum of four (4) opportunities**

### **Sponsor Benefits:**

- Introduction of relevant session
- One (1) complimentary full registration for TABBS 2017 (including any social functions)
- Display of corporate pull-up banner at GENE 2017
- Inclusion of corporate logo on conference website with hyperlink to specific URL in sponsors' section
- Inclusion of corporate logo in Delegate handbook
- Display of corporate pull-up banner next to podium in relevant session room.
- Placement of one (1) piece of marketing collateral (brochure or similar) on delegates seating within relevant session room (excluding note pads and pens)\*.

## **TABBS Speaker Gift Partner**

**\$880 inc. GST | Maximum of four (4) opportunities**

**[or \$550 inc. GST per Session for 2+ Sessions]**

### **Sponsor Benefits:**

- LSQ to source gifts - sponsor suggestions welcome
- One (1) complimentary full registration for TABBS 2017 (including all associated social functions)
- Display of corporate pull-up banner in relevant session room (placement by LSQ)
- Inclusion of corporate logo in delegate handbook, on program and on TABBS 2017 signage
- Inclusion of corporate logo on screens in between sessions
- Inclusion of corporate logo on all TABBS 2017 marketing collateral (from time of sponsorship allocation)

\* Pending sale of relevant sponsorship(s)

# TABBS 2017 Advertising Opportunities

**TABBS Delegate Handbook double-page centre spread  
Advertisement\***

**AU\$770 inc. GST | Maximum of one (1) opportunity**

**TABBS Delegate Handbook outside back cover Advertisement\***  
**AU\$770 inc. GST | Maximum of one (1) opportunity**

**TABBS Delegate Handbook inside front cover Advertisement\***  
**AU\$660 inc. GST | Maximum of one (1) opportunity**

**TABBS Delegate Handbook inside back cover Advertisement\***  
**AU\$550 inc. GST | Maximum of one (1) opportunity**

**TABBS Delegate Handbook single-page Advertisement\***  
**AU\$330 inc. GST | Maximum of five (5) opportunities**





# About GENE 2017

The LSQ Globally Engaging Networking Event (GENE) has become a prominent event on the industry's social calendar - bringing together a number of key North American, European, Asian and African life sciences leaders, for an evening of networking and entertainment. GENE's success and attendee numbers have grown over the years since the inaugural event, reflecting its value as an opportunity to both network and celebrate the industry.



GENE features the presentation of the LSQ McCullough Robertson Industry Excellence Award, as well as the presentation of the LSQ Elected Officials Award, the LSQ Trade Commissioners Award and the Rose-Anne Kelso Award.

GENE 2017 will be held on Friday 20th October in Brisbane, Australia. To learn more, please [click here](#). Sponsorship of GENE 2017 will ensure your company profile receives significant exposure to hundreds of key State, National and International representatives across various life sciences industries. Several sponsorship opportunities exist for the event and LSQ is open to tailoring sponsorship packages to better suit your business objectives. Please contact us to discuss your specific needs at [marketing@lsq.com.au](mailto:marketing@lsq.com.au)



Images from GENE 2016.

# GENE 2017 Sponsorship Opportunities

## GENE Supporting Partner

AU\$3,300 inc. GST | Maximum of one (1) opportunity

### Sponsor Benefits:

- Dedicated slide with Company logo and message, as well as recognition by MC
- Ten (10) complimentary tickets to attend GENE 2017
- Two (2) complimentary full registrations for TABBS 2017 (including any social functions)
- Opportunity to provide one (1) piece of marketing collateral and/or one (1) promotional gift to GENE attendees
- Inclusion of corporate logo on GENE 2017 marketing collateral (from time of sponsorship allocation)
- Display of corporate pull-up banner in 'banner alley'
- Inclusion of corporate logo on TABBS 2017 website with hyperlink to specific URL in sponsors' section\*\*
- Inclusion of corporate logo on conference website with hyperlink to specific URL in GENE section\*\*
- Inclusion of corporate logo on screen during GENE 2017
- Two (2) reserved car spaces at GENE 2017 venue.

## GENE Supporter

AU\$1,100 inc. GST | Maximum of four (4) opportunities

### Sponsor Benefits:

- Two (2) complimentary tickets to attend GENE
- One (1) complimentary full registration for TABBS 2017 (including any social functions)
- Inclusion of corporate logo on GENE 2017 marketing collateral (from time of sponsorship allocation)
- Display of corporate pull-up banner in 'banner alley'
- Inclusion of corporate logo on TABBS 2017 website with hyperlink to specific URL in sponsors' section\*\*
- Inclusion of corporate logo on TABBS 2017 website with hyperlink to specific URL in GENE section\*\*
- Inclusion of corporate logo on screen during GENE 2017.

\*\* The GENE 2017 page is located on the TABBS 2017 website.

# GENE 2017 Sponsorship Opportunities

## GENE Banner Sponsor

AU\$330 inc. GST | Maximum of ten (10) opportunities

### Sponsor Benefits:

- Two (2) complimentary tickets to attend GENE 2017
- Inclusion of corporate logo on GENE 2017 marketing collateral (from time of sponsorship allocation)
- Display of corporate pull-up banner in 'banner alley' (sponsor to provide banner)\*
- Inclusion of corporate logo on TABBS 2017 website with hyperlink to specific URL in sponsors' section\*\*
- Inclusion of corporate logo on TABBS 2017 website with hyperlink to specific URL in GENE section\*\*
- Inclusion of corporate logo on screen during GENE 2017.



Images from GENE 2016.

\*\* The GENE 2017 page is located on the TABBS 2017 website.

# GENE 2017 Award Sponsorships

## LSQ Queensland Industry Excellence Award Naming Rights

AU\$1,650 inc. GST | Maximum of one (1) opportunity

### Sponsor Benefits:

- Naming rights for this award
- Four (4) complimentary tickets to attend GENE 2017
- One (1) complimentary full registration for TABBS 2017 (including any social functions)
- Inclusion of corporate logo on GENE 2017 marketing collateral (from time of sponsorship allocation)
- Display of corporate pull-up banner in 'banner alley'
- Inclusion of corporate logo on TABBS 2017 website with hyperlink to specific URL in sponsors' section\*\*
- Inclusion of corporate logo on TABBS 2017 website with hyperlink to specific URL in GENE section\*\*
- Inclusion of corporate logo on screen during GENE 2017
- One (1) reserved car space at GENE 2017 venue.



## Trade Commissioners Award Naming Rights

AU\$1,650 inc. GST | Maximum of one (1) opportunity

### Sponsor Benefits:

- Naming rights for this award
- Four (4) complimentary tickets to attend GENE 2017
- One (1) complimentary full registration for TABBS 2017 (including any social functions)
- Inclusion of corporate logo on GENE 2017 marketing collateral (from time of sponsorship allocation)
- Display of corporate pull-up banner in 'banner alley' (sponsor to provide banner)\*
- Inclusion of corporate logo on TABBS 2017 website with hyperlink to specific URL in sponsors' section\*\*
- Inclusion of corporate logo on TABBS 2017 website with hyperlink to specific URL in GENE section\*\*
- Inclusion of corporate logo on screen during GENE 2017
- One (1) reserved car space at GENE 2017 venue.

Note: We are willing to negotiate the rate for a multi – year commitment

\*\* The GENE 2017 page is located on the TABBS 2017 website.



# GENE 2017 Award Sponsorships

## Elected Officials Award Naming Rights

AU\$1,650 inc. GST | Maximum of one (1) opportunity

### Sponsor Benefits:

- Naming rights for this award
- Four (4) complimentary tickets to attend GENE 2017
- One (1) complimentary full registration for TABBS 2017 (including any social functions)
- Inclusion of corporate logo on GENE 2017 marketing collateral (from time of sponsorship allocation)
- Display of corporate pull-up banner in 'banner alley' (sponsor to display banner)\*
- Inclusion of corporate logo on TABBS 2017 website with hyperlink to specific URL in sponsors' section\*\*
- Inclusion of corporate logo on TABBS 2017 website with hyperlink to specific URL in GENE section\*\*
- Inclusion of corporate logo on screen during GENE 2017
- One (1) reserved car space at GENE 2017 venue.

Note: We are willing to negotiate the rate for a multi – year commitment

## Rose-Anne Kelso Commemorative Award

Proudly sponsored by Stockwell

**SOLD**



In memory of Rose-Anne Kelso, this award was created by Life Sciences Queensland Limited (LSQ) to recognise an individual female's endeavours and passion and dedication to the health and life sciences industry.

Rose-Anne was committed to fostering better health outcomes for Queenslanders. Originally a physiotherapist, Rose served as the president of the boards of Diabetes Australia Queensland and Australia Physiotherapy Association Queensland. In addition to this she sat on a number of other boards in the health and business industries including Implicit Bioscience. Rose was a beloved mother, wife, sister and colleague. She believed in supporting and encouraging the women around her to reach their potential. Rose travelled extensively (often with her family) in order to grow and share her knowledge.

The Award will assist an individual with enhancing their objectives, outcomes and opportunities within the health and life sciences industry, through the provision of AU\$3,000 towards flights and travel expenses to attend an appropriate international meeting (as mutually agreed), and recognition among the media, domestic and international business leaders, investors and the broader community.

\*\* The GENE 2017 page is located on the TABBS 2017 website.

# Sponsorship & Exhibitor Application Form

## Contact Details

Title:	First Name:	Last Name:	
<input type="text"/>	<input type="text"/>	<input type="text"/>	
Position:	Company:		
<input type="text"/>	<input type="text"/>		
Organisation:	<input type="text"/>		
Address:	<input type="text"/>		
City:	<input type="text"/>	Post Code:	<input type="text"/>
Country:	<input type="text"/>		
Telephone:	Fax:	Mobile:	
<input type="text"/>	<input type="text"/>	<input type="text"/>	
Email:	<input type="text"/>		
Website:	<input type="text"/>		

## Opportunities Remaining as at July 2017

### TABBS Sponsorship Opportunities

- TABBS Major Sponsor
- TABBS Lanyard Sponsor
- TABBS Pen Sponsor
- TABBS Note Pad Sponsor
- TABBS Session Sponsor
- TABBS Speaker Gift Sponsor
- Delegate Handbook centre spread
- Delegate Handbook outside back cover
- Delegate Handbook inside front cover
- Delegate Handbook inside back cover
- Delegate Handbook single page advertisement

### GENE Sponsorship Opportunities

- GENE Supporting Partner
- GENE Supporter
- GENE Banner Sponsor
- GENE Trade Commissioner's Award Sponsor
- GENE Elected Official's Award Sponsor

All prices inclusive of GST

Total:

Payment Method:

- Please send me an invoice  
 MasterCard       Visa       Cheque

Credit Card Number:

Name on Card:

Expiry:

Signature

I agree to the Terms & Conditions (refer overleaf):

Date Submitted:

Life Sciences Queensland Limited (LSQ) ACN: 151 534 664 | ABN: 22 151 534 664.

This is a tax invoice for GST purposes when a payment is made. Please retain a copy for reimbursement purposes.

FOR LSQ OFFICE USE ONLY

Date Received:

Time Received:

Initials:

# Sponsorship & Exhibitor Terms & Conditions

1. All information contained in this sponsorship and exhibitor package is current at time of production - please check [www.tabbs.com.au](http://www.tabbs.com.au) or [www.lsq.com.au](http://www.lsq.com.au) for latest terms and conditions details.
2. LSQ reserves the right to make changes to any and all packages without prior notice.
3. Applications will be date and time stamped and will be processed strictly in order of receipt of applications.
4. Incorporation of corporate logo on relevant materials, including website, will only take place once payment has been made.
5. Supply of logos of appropriate size and quality to allow reproduction is the sole responsibility of the sponsor - LSQ reserves the right to refuse to use any substandard artwork.
6. LSQ reserves the right to refuse any sponsorship and/or advertising application at its sole discretion.
7. Cancellations must be received in writing by COB 30 September 2017. There will be no refunds after 30 September 2017 - substitutions allowed. Refunds will incur a processing fee of 3% for each application.
8. LSQ must adhere to all relevant Privacy Regulations in relation to the collection of personal data from delegates. The purpose for which the data is being collected must be clearly displayed, and the data only used for these purposes. Business cards collected for a prize draw should be used only for this purpose, unless delegates are clearly informed that the cards may be used for follow-up contact.
9. Delegate lanyard sponsors must provide their logos in EPS format to LSQ by COB 31 August 2017.
10. Inclusion in TABBS marketing collateral, delegate handbooks and other hard copy materials is subject to confirmation of sponsorship and receipt of logo prior to printing deadline. If confirmation is received after the printing deadline, the sponsor logo will be included on the conference website only.
11. All promotional items, delegate gifts, advertisements, satchel inserts, prizes and giveaways must be sent to LSQ for approval by COB 14 September 2017 - sponsors remain liable for their goods.
12. LSQ will not collate individual sponsor's material. If the material is not collated, only one (1) piece will be included at the discretion of LSQ.
13. Some sponsorship benefits are subject to the sale of other sponsorship packages and may be withdrawn at the discretion of LSQ. Sponsors will be notified in relevant instances - and in cooperation with the sponsors, suitable alternatives will be negotiated.
14. Colour, style, type and size of delegate satchels, delegate compendiums, aprons, lanyards and all other TABBS related products, collateral and all other printed matter is at the sole discretion of LSQ.

Contact Us

P: +61 (0)7 3331 3999

E: info@tabbs.com.au



[www.tabbs.com.au](http://www.tabbs.com.au)



# TABBBS



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*The Bioeconomy - It's Getting Hotter  
in the Tropics!*

Hosted By Life Sciences Queensland Limited





